



# Community Health Needs Assessment Plan

## Summary

<b>Title:</b>	<b>Adults without Access to Healthcare Services</b>
<b>Product:</b>	Community Outreach Programs & Events
<b>Operations Contacts:</b>	Board of Trustees/Kimberly Agee & Maureen Tills, Community Relations
<b>Marketing Contacts:</b>	Matthew Gerrell & Diane Petrocelli
<b>S.M.A.R.T. Goal:</b>	To provide health-related community services to 2,160 Brevard County residents by September 30, 2019.
<b>Time Frame:</b>	October 1, 2016 to September 30, 2019 <b>(FY 2017 through FY 2019)</b>
<b>Tactics:</b>	Health First will provide Brevard County residents the opportunity to participate or engage in health-related community services such as education programs and screenings.

**Background Information:** Data obtained from the Community Health Needs Assessment, conducted by Professional Research Consultants (PRC) in Spring 2016, identified adults without access to healthcare services as a disparity.

## **S.M.A.R.T. Goal:**

To provide health-related community services to 2,160 Brevard County residents by September 30, 2019.

## **Audience:**

Adults without access to healthcare services are provided opportunities by Health First to participate or engage in health-related community services such as education programs and screenings.

## **Messages:**

1. Residents of Brevard County can achieve better health when they have access to healthcare services. Education and screenings are key to wellness.
2. Health First will provide opportunities to participate or engage in health-related community services such as education programs and screenings.

## **Call to Action:**

Patients without access to healthcare services will be provided with opportunities to participate or engage in health-related community services such as education programs and screenings.



# Community Health Needs Assessment Plan

## Summary

<b>Title:</b>	<b>Adults without Access to Healthcare Services</b>
<b>Product:</b>	Primary Care Referral Program
<b>Operations Contacts:</b>	Board of Trustees/Kimberly Agee & Maureen Tills, Community Relations
<b>Marketing Contacts:</b>	Matthew Gerrell & Diane Petrocelli
<b>S.M.A.R.T. Goal:</b>	To secure a follow-up appointment for 7,200 Health First Emergency Department patients, without a primary care physician/ provider, with Brevard Health Alliance by September 30, 2019.
<b>Time Frame:</b>	October 1, 2016 to September 30, 2019 <b>(FY 2017 through FY 2019)</b>
<b>Tactics:</b>	Patient navigators in Health First Emergency Departments will assist patients upon discharge without a primary care physician/provider in securing a follow-up appointment with Brevard Health Alliance.

**Background Information:** Data obtained from the Community Health Needs Assessment, conducted by Professional Research Consultants (PRC) in Spring 2016, identified adults without access to healthcare services as a disparity.

### **S.M.A.R.T. Goal:**

To secure a follow-up appointment for 7,200 Health First Emergency Department patients, without access to healthcare services, with Brevard Health Alliance by September 30, 2019.

### **Audience:**

Adults without access to healthcare services, presenting to Health First Emergency Departments for treatment.

### **Messages:**

1. Residents of Brevard County can achieve better health when they have access to healthcare services. Prevention is the key to wellness.
2. Health First can assist patients in Emergency Departments upon discharge by securing an appointment for follow-up with the Brevard Health Alliance.

### **Call to Action:**

Patients without access to healthcare services presenting to Health First Emergency Departments upon discharge will be assisted by patient navigators in scheduling a follow-up appointment with the Brevard Health Alliance.



# Community Health Needs Assessment Plan

## Summary

<b>Title:</b>	<b>Overweight or Obese or have Poor Nutrition or Lack of Physical Activity</b>
<b>Product:</b>	Nutrition Education and/or Fitness Activities
<b>Operations Contacts:</b>	Board of Trustees/Kimberly Agee & Maureen Tills, Community Relations
<b>Marketing Contacts:</b>	Matthew Gerrell & Diane Petrocelli
<b>S.M.A.R.T. Goal:</b>	To provide nutrition education and/or fitness activities to 5,400 Brevard County residents by September 30, 2019.
<b>Time Frame:</b>	October 1, 2016 to September 30, 2019 <b>(FY 2017 through FY 2019)</b>
<b>Tactics:</b>	Health First will provide Brevard County residents the opportunity to participate or engage in nutrition education programs and/or fitness activities.

**Background Information:** Data obtained from the Community Health Needs Assessment, conducted by Professional Research Consultants (PRC) in Spring 2016, identified children, ages 12-15, as overweight or obese or with poor nutrition or lack of physical activity as a disparity.

### **S.M.A.R.T. Goal:**

To provide nutrition education and/or fitness activities to 5,400 Brevard County residents by September 30, 2019.

### **Audience:**

Children, ages 12-15, identified as overweight or obese or with poor nutrition or lack of physical activity are provided opportunities by Health First to participate or engage in nutrition education programs and/or fitness activities.

### **Messages:**

1. Residents of Brevard County can achieve better health when they have proper nutrition and physical activity.
2. Health First will provide opportunities to participate or engage in nutrition education programs and/or fitness activities.

### **Call to Action:**

Patients without access to healthcare services will be provided with opportunities to participate nutrition education programs and/or fitness activities.